

The Gilded Garden

Butte Humane Society's 114th Anniversary Gala

Sponsorship Packet

S P O N S O R S H I P O P P O R T U N I T I E S

September 13th, 2025 | five o'clock in the evening
The Big Room at Sierra Nevada Brewery

Expected turnout: 300 influential guests

Publicity: Butte Humane Society social media and website campaigns, E-news, press releases, print material, radio, and TV.

Benefits to your business: Business exposure, outreach opportunities, demonstrating your values in animal welfare to the community.



Sponsorship Levels

Twilight \$7,500

- A reserved table at the Gala (seats 6) with a VIP Champagne Welcome
- One full-page ad in event program
- Logo Signage in the entry, reception area and stage
- Logo/Link on ticket receipt
- Podium acknowledgment
- Prominent placement of logo/link on event website
- The prominent placement of logo in event slideshow
- Name/logo featured as our Twilight sponsor on all event marketing

Willow \$5,500

- A reserved table at the Gala (seats 6)
- One full-page ad in event program
- Logo Signage in the reception area
- Name/logo featured as a Willow sponsor on all event marketing including press release, program, slideshow, social media and event website

Firefly \$1,500

- 2 tickets to the Gala
- One quarter-page ad in event program
- Name/logo featured in event program
- Logo featured in event slideshow
- Logo/link on event website

Wisteria \$3,500

- A reserved table at the Gala (seats 4)
- One half-page ad in event program
- Social media acknowledgment
- Name/logo featured in press releases, event program, and slideshow
- Logo/link on event website

Fig \$500

- Name/logo featured in event program
- Logo featured in event slideshow
- Logo/link on event website
- Logo placed on 1 entertainment table


Advertising Sponsor \$250

- 1/4 ad in event program
- Logo/Link on gala website

Compassion in Bloom

Celebrating 114 years of life-saving work, Butte Humane Society is poised for an even greater impact. Our annual Gala is our most critical fundraising event, and your sponsorship makes all the difference. By partnering with us, your business becomes a hero in countless stories of rescue, rehabilitation, and joyful adoption.

Together, we can toast to over a century of compassion and ensure a brighter, healthier future for every animal who walks through our doors. Join us – your support means everything.



Emily Acevedo, Executive Director

YES, I WANT TO SPONSOR!

SPONSORSHIP LEVEL

☐ TWILIGHT \$7,500

☐ FIREFLY \$1,500

☐ WILLOW \$5,500

☐ FIG \$500

☐ WISTERA \$3,500

☐ AD \$250

Company Name: _____

Address: _____

Phone: _____ Cell Phone: _____

Email Address: _____

Signature _____ Date: _____

Email completed form to bhsevents@buttehumane.org

