

MARKETING DATA & REPORTS

SOCIAL MEDIA

5,361 followers on Twitter
6,948 followers on Instagram
16,000 followers on Facebook
2,300 followers on Tiktok

E-NEWS

17,437 E-news subscribers
35% average open rate
12 E-news/year

WEBSITE

Average 52,000 views per month

LOCATION

13391 Garner Lane, Chico CA 95973

PHONE

(530) 343-7917 x 309

WEBSITE

buttehumane.org

EMAIL

danielmedley@buttehumane.org

SUPPORT OPTIONS:

1. Mail/Drop-off a check to 13391 Garner Ln, Chico CA
2. Fill out payment section below
3. Scan the QR code below



Sponsorship level:

- BRONZE SILVER GOLD
 PLATINUM DIAMOND

Business: _____

Phone: _____

Email: _____

Name on card: _____

Credit card number: _____

Exp. date: _____

CSV: _____

Signature: _____

Date: _____



2023/2024

Community Partner Opportunities



*Saving Lives. Finding Homes.
Inspiring Compassion.*

WHAT OUR PARTNERSHIP MEANS:

Your support not only allows Butte Humane Society to **provide much needed services to the community**, but also will give your business the opportunity to be featured at popular community events, social media and website traffic, and print materials.

Together, we can build your **business exposure** and continue our mission of **saving lives, finding homes and inspiring compassion.**



690
Animals
Adopted

675
Intakes

2,212
Spay/Neuter
Surgeries

BRONZE \$3,000

- 2 tickets Humane Hero Passes to Woofstock
- Vendor booth space at signature events
- Logo and link on BHS website landing page
- 2 annual Instagram and Facebook posts

SILVER \$6,000

- 2 tickets to our annual Gala
- 2 Humane Hero Passes to Woofstock
- Promotional material in adoption packets (1,200 adoptions a year)
- Vendor booth space at signature events
- Logo and link on BHS website landing page
- 4 annual Instagram and Facebook posts

GOLD \$9,000

- 2 tickets to our annual Gala
- 4 VIP Passes to Woofstock
- Logo/name in monthly e-blast (17,400 subscribers)
- Promotional material in adoption packets (1,200 adoptions a year)
- Vendor booth space at signature events Logo and link on BHS website landing page
- 6 annual Instagram and Facebook posts

PLATINUM \$15,000

- 4 tickets to our annual Gala
- 4 VIP Passes to Woofstock
- 2 Company Cuddles annually
- Podium/verbal recognition at signature events
- Logo/name in monthly e-blast (17,400 subscribers)
- Promotional material in adoption packets (1,200 adoptions a year)
- Vendor booth space at signature events
- Logo and link on BHS website landing page
- 1 monthly Instagram and Facebook posts

DIAMOND \$20,000

- 6 tickets (one table) to our annual Gala
- 6 VIP Passes to Woofstock
- Naming opportunity at our facility
- 4 Company Cuddles annually
- Podium/verbal recognition at signature events
- Prominent placement of logo/name in monthly e-blast (17,400 subscribers)
- Promotional material in adoption packets (1,200 adoptions a year)
- Vendor booth space at signature events
- Logo and link on BHS website landing page
- 2 monthly Instagram and Facebook posts

CUSTOM PACKAGE:

If you do not see a package option that fits your needs, please let us know!

We are happy to work together to best fit your company's marketing goals and interests.

OTHER OPTIONS CAN INCLUDE:

- In-kind sponsorship
- Increased social media recognition
- Branded materials for our adopters
- Naming opportunities at the BHS facility

