



Butte Humane Society

BUTTE HUMANE SOCIETY PRESENTS:
THE 112TH ANNIVERSARY GALA

A Night to Remember

Join us for a spectacular evening benefiting the animals of Butte Humane Society. This black-tie optional event will have live music, fine dining, entertainment, live & silent auctions, and more! This exclusive gala will truly be a #NightToRemember

Tickets go on sale September 1st

NOVEMBER

SATURDAY

04

AT 5:00 PM

2023

SPONSORSHIP OPPORTUNITIES

Expected turnout: 300 influential guests

Publicity: Butte Humane Society social media and website campaigns, E-news, press releases, print material, radio, and TV.

Benefits to your business: Business exposure, outreach opportunities, demonstrating your values in animal welfare to the community.

VISIT OUR LINK TO SELECT THE
PERFECT SPONSORSHIP LEVEL FOR
YOUR BRAND!

The Big Room at Sierra Nevada
Black-Tie Optional



SCAN ME

SPONSORSHIP LEVELS



SAPPHIRE \$10,000

- ONE TABLE AT THE GALA (SEATS 6)
- BUSINESS SPONSORSHIP OF A SHELTER CAT OR DOG
- ONE FULL-PAGE AD IN EVENT PROGRAM
- PODIUM ACKNOWLEDGEMENT DURING THE EVENT
- DIGITAL CAMPAIGN
- NAME/LOGO FEATURED AS A TOP SPONSOR ON ALL EVENT MARKETING (POSTER, PRESS RELEASE, PROGRAM, WEBSITE, SOCIAL MEDIA)
- PROMINENT PLACING OF LOGO IN EVENT SLIDESHOW
- PROMINENT PLACING OF LOGO/LINK ON EVENT WEBSITE



RUBY \$7,500

- 4 TICKETS TO THE GALA
- ONE HALF-PAGE AD IN EVENT PROGRAM
- SIGNAGE AT THE EVENT
- LOGO/LINK ON EVENT WEBSITE
- NAME/LOGO FEATURED AS A TOP SPONSOR ON ALL EVENT MARKETING (POSTER, PRESS RELEASE, PROGRAM, WEBSITE, SOCIAL MEDIA)
- LOGO FEATURED IN EVENT SLIDESHOW



EMERALD \$5,000

- 2 TICKETS TO THE GALA
- ONE QUARTER-PAGE AD IN EVENT PROGRAM
- SOCIAL MEDIA ACKNOWLEDGMENT
- NAME/LOGO FIGURED IN PRESS RELEASES AND EVENT PROGRAM
- LOGO FEATURED IN EVENT SLIDESHOW
- LOGO/LINK ON EVENT WEBSITE



OPAL \$3,000

- 2 TICKETS TO THE GALA
- ONE EIGHTH-PAGE AD ON EVENT PROGRAM
- NAME/LOGO FEATURED IN PRESS RELEASES AND EVENT PROGRAM
- LOGO FIGURED IN EVENT SLIDESHOW
- LOGO/LINK ON EVENT WEBSITE



PEARL \$1,000

- NAME/LOGO FEATURED IN PRESS RELEASES AND EVENT PROGRAM
- LOGO FIGURED IN EVENT SLIDESHOW
- LOGO/LINK ON EVENT WEBSITE

SPONSORSHIP AREAS

MEMENTOS \$2,500

- 2 tickets to the Gala
- One eighth-page ad on event program
- Name/logo featured in press releases and event program
- Logo figured in event slideshow
- Logo/link on event website
- Name/Logo on branded item for the guests

ENTERTAINMENT \$500

- Name/logo featured in press releases and event program
- Logo figured in event slideshow
- Logo/link on event website
- Logo placed on 1 entertainment table

DESSERT \$1,000

- Name/logo featured in press releases and event program
- Logo figured in event slideshow
- Logo/link on event website
- Name/logo on dessert table

SOLD

YES, I WANT TO SPONSOR!

SPONSORSHIP LEVEL

SAPPHIRE \$10,000

OPAL \$3,000

RUBY \$7,500

PEARL \$1,000

EMERALD \$5,000

AREA SPONSORSHIP

MEMENTOS \$2,500

ENTERTAINMENT \$500

Company Name: _____

Address: _____

Phone: _____ Cell Phone: _____

Email Address: _____

Name on credit card: _____

Credit card number: _____

(5% processing fee will be included for credit transactions. Check and cash are exempt.)

Exp. date: _____ CSV: _____

Signature _____ Date: _____

Email completed form to emilyacevedo@buttehumane.org



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