2023/2024 Corporate Sponsorship Opportunity

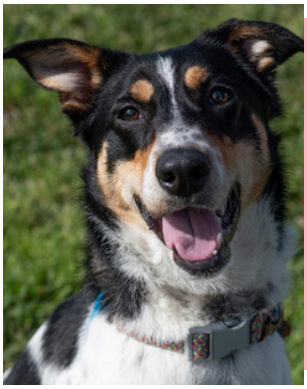
We would like to offer your business/organization the opportunity to become a Corporate Sponsor for Butte Humane Society in 2023/2024.

Being a Corporate Sponsor means that your business will receive marketing and promotional benefits for an entire year. This opportunity is for our most dedicated sponsors who believe in our mission and want to brand themselves as a supporter of animal welfare.

Since moving into our new facility in October 2021, our following and credibility and has grown tremendously. Better yet, we have been able to provide more services to animals, pet owners and other animal welfare organizations than ever before - and being a Corporate Sponsor means that YOU get to be a part of it.

Together, we can continue our mission of saving lives, finding homes and inspiring compassion in the community.

This is an opportunity to:



Be a sponsor at our signature events

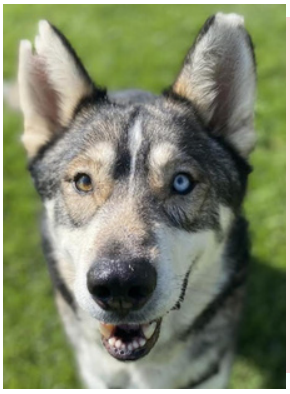
- Woofstock 2022 (1,500 guests)
- Anniversary Gala (325 influential guests)

Appear on print marketing

- Promotional material in adoption packets (1,200 adoptions a year)
- Naming opportunity in new facility

Appear on digital marketing

- Social media recognition (26,000 follower across all platforms)
- Website recognition
- Monthly e-news



Demonstrate your values to the community

- Brand your business as one that supports animal welfare
- Gain credibility as a charitable business

(530) 343-7919

13391 Garner Lane, Chico CA 95973

Sponsorship Levels

Bronze

- 2 tickets to our annual Gala
- 2 Humane Hero Passes to Woofstock
- Vendor booth space at signature events
- Logo and link on BHS website landing page
- 3 Instagram and Facebook posts

$2,500

Silver

- 4 tickets to our annual Gala
- 4 Humane Hero Passes to Woofstock
- Promotional material in adoption packets (1,200 adoptions a year)
- Vendor booth space at signature events
- Logo and link on BHS website landing page
- 4 Instagram and Facebook posts

$5,000

Gold

- 6 tickets to our annual Gala
- 6 Humane Hero Passes to Woofstock
- Logo/name in monthly e-blast (15,500 subscribers)
- Promotional material in adoption packets (1,200 adoptions a year)
- Vendor booth space at signature events
- Logo and link on BHS website landing page
- 6 Instagram and Facebook posts

$7,500

Platinum

- 8 tickets to our annual Gala
- 4 Humane Hero Passes and 4 VIP Passes to Woofstock
- Naming opportunity at the new facility
- 2 Company Cuddles
- Podium/verbal recognition at signature events
- Logo/name in monthly e-blast (15,000 subscibers)
- Promotional material in adoption packets (1,200 adoptions a year)
- Vendor booth space at signature events
- Logo and link on BHS website landing page
- Monthly Instagram and Facebook posts

$10,000

I want to join the pack!

Sponsorship level: ☐ Bronze ☐ Silver ☐ Gold ☐ Platinum

Company name: _____

Address: _____

Phone: _____ Cell Phone: _____

Email address: _____

Name on credit card: _____ Exp. date: _____

Credit card number: _____ CSV: _____

Signature: _____ Date: _____

Send form to alexiscornaggia@buttehumane.org OR mail a check to 13391 Garner Ln, Chico CA 95973