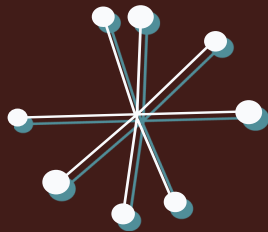
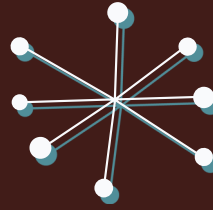


**BUTTE HUMANE SOCIETY PRESENTS  
THE 111TH ANNIVERSARY GALA**

# PROM THROUGH THE DECADES



## SPONSORSHIP OPPORTUNITIES

**JACK VANELLA HALL | 2357 FAIR ST. | CHICO, CA 95928  
NOVEMBER 5TH, 2022 | 5 PM-9 PM**

Join us as we celebrate 111 years of supporting animal welfare in our community. This lively fundraising event will take place at the Silver Dollar Fairgrounds and consist of a catered dinner, fine wines and ales, along with entertainment and fun benefiting the animals of Butte Humane Society.

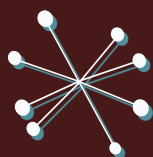
**EXPECTED TURNOUT:** 300 influential guests

**PUBLICITY:** Butte Humane Society social media and website campaigns, E-news, press releases, print material, radio, and TV.

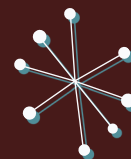
**BENEFITS TO YOUR BUSINESS:** Business exposure, outreach opportunities, demonstrating your values in animal welfare to the community.



For more information about this event, please visit  
[www.buttehumane.org/gala](http://www.buttehumane.org/gala) or contact  
[giannaanselmo@buttehumane.org](mailto:giannaanselmo@buttehumane.org)



# PRESENTING SPONSORSHIPS



## **\$7,500 - THE PROM KING/QUEEN**

- 1 table at the Gala (seats 8 guests) with special royalty perks
- Business sponsorship of a shelter dog or cat
- One full-page ad in event program
- Prominent signage at the event
- Podium acknowledgment during the event
- Name/logo featured as a top sponsor on all event marketing (poster, press release, program, website, social media)
- Prominent placing of logo in event slideshow
- Prominent placing of logo/link on event website

## **\$5,000 - THE CHAPERONE**

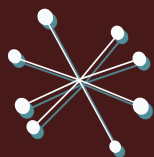
- 1 table at the Gala (seats 8 guests)
- One half-page ad in event program
- Signage at the event
- Name/logo featured on all event marketing (poster, press release, program, website, social media)
- Logo featured in event slideshow
- Logo/link on event website

## **\$3,000 - THE BOUTONNIERE/CORSAGE**

- 6 tickets to the Gala
- One quarter-page ad in event program
- Social media acknowledgment
- Name/logo featured in press releases and event program
- Logo featured in event slideshow
- Logo/link on event website

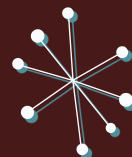
## **\$1,000 - THE PUNCH BOWL**

- 2 tickets to the Gala
- One eighth-page ad in event program
- Name/logo featured in press releases and event program
- Logo featured in event slideshow
- Logo/link on event website



## AREA SPONSORSHIPS

### 1 AVAILABLE EACH



### SWAG \$2,500

Put your stamp on the item in everyone's hands! Partake in all the benefits of "The Punch Bowl" sponsorship package, plus 2 additional tickets and your name/logo on branded swag for each guest.

### ENTERTAINMENT \$2,000

Enjoy a nostalgic night out and make an impact! Partake in all the benefits of "The Punch Bowl" sponsorship package, plus 2 additional tickets, prominent signage on stage, 4 guaranteed song requests and 4 mentions of your business by the Kelly Twins.

### DESSERT \$1,000

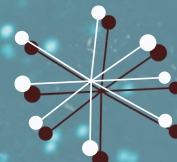
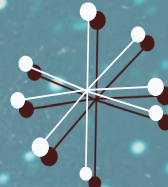
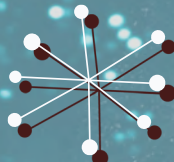
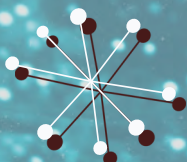
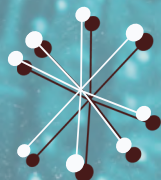
Nothing sweeter than letting future customers know where to find you! This package includes 2 tickets to the event, 4 guaranteed song requests, 4 mentions of your business by the Kelly Twins, press releases, logo featured in event slides and program. Your name/logo will also be placed on promotional items. You also have the opportunity to provide business cards or coupons to be placed on the dessert table.

**SOLD**

### HOSPITALITY \$1,000

Place your call to action! This package includes 2 tickets to the event, 4 guaranteed song requests, 4 mentions of your business by the Kelly Twins, press releases, logo featured in the program and press releases. Your name/logo will also be placed on promotional items. You also have the opportunity to provide your own branded item for guests.

**SOLD**







### SPONSORSHIP LEVEL

- |   |   |
|---|---|
| <input type="checkbox"/> Prom King/Queen (\$7500)     | <input type="checkbox"/> Chaperone (\$5000)     |
| <input type="checkbox"/> Boutonniere/Corsage (\$3000) | <input type="checkbox"/> Punch Bowl (\$1000)    |
| <input type="checkbox"/> Swag (\$2500)                | <input type="checkbox"/> Entertainment (\$2000) |
| <input type="checkbox"/> Dessert (\$1000)             | <input type="checkbox"/> Hospitality (\$1000)   |

### SPONSOR INFORMATION

Company name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Email address: \_\_\_\_\_

Name on credit card: \_\_\_\_\_

Credit card number: \_\_\_\_\_

Exp. date: \_\_\_\_\_ CSV: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_



**Thank you for your support!**  
**Email completed form to [giannaanselmo@buttehumane.org](mailto:giannaanselmo@buttehumane.org)**  
**or register online at [www.buttehumane.org/gala](http://www.buttehumane.org/gala)**