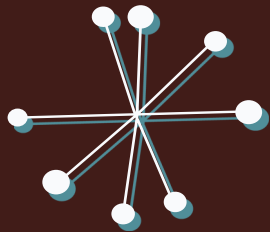
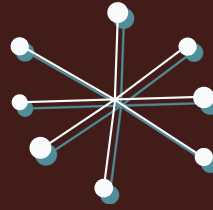


**BUTTE HUMANE SOCIETY PRESENTS
THE 111TH ANNIVERSARY GALA**

PROM THROUGH THE DECADES



SPONSORSHIP OPPORTUNITIES

**JACK VANELLA HALL | 2357 FAIR ST. | CHICO, CA 95928
NOVEMBER 5TH, 2022 | 5 PM-9 PM**

Join us as we celebrate 111 years of supporting animal welfare in our community. This lively fundraising event will take place at the Silver Dollar Fairgrounds and consist of a catered dinner, fine wines and ales, along with entertainment and fun benefiting the animals of Butte Humane Society.

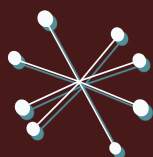
EXPECTED TURNOUT: 300 influential guests

PUBLICITY: Butte Humane Society social media and website campaigns, E-news, press releases, print material, radio, and TV.

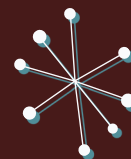
BENEFITS TO YOUR BUSINESS: Business exposure, outreach opportunities, demonstrating your values in animal welfare to the community.



For more information about this event, please visit
www.buttehumane.org/gala or contact
giannaanselmo@buttehumane.org



PRESENTING SPONSORSHIPS



\$7,500 - THE PROM KING/QUEEN

- 1 table at the Gala (seats 8 guests) with special royalty perks
- Business sponsorship of a shelter dog or cat
- One full-page ad in event program
- Prominent signage at the event
- Podium acknowledgment during the event
- Name/logo featured as a top sponsor on all event marketing (poster, press release, program, website, social media)
- Prominent placing of logo in event slideshow
- Prominent placing of logo/link on event website

\$5,000 - THE CHAPERONE

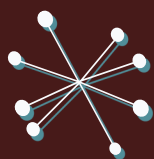
- 1 table at the Gala (seats 8 guests)
- One half-page ad in event program
- Signage at the event
- Name/logo featured on all event marketing (poster, press release, program, website, social media)
- Logo featured in event slideshow
- Logo/link on event website

\$3,000 - THE BOUTONNIERE/CORSAGE

- 6 tickets to the Gala
- One quarter-page ad in event program
- Social media acknowledgment
- Name/logo featured in press releases and event program
- Logo featured in event slideshow
- Logo/link on event website

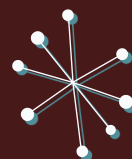
\$1,000 - THE PUNCH BOWL

- 2 tickets to the Gala
- One eighth-page ad in event program
- Name/logo featured in press releases and event program
- Logo featured in event slideshow
- Logo/link on event website



AREA SPONSORSHIPS

1 AVAILABLE EACH



SWAG \$2,500

Put your stamp on the item in everyone's hands! Partake in all the benefits of "The Punch Bowl" sponsorship package, plus 2 additional tickets and your name/logo on branded swag for each guest.

ENTERTAINMENT \$2,000

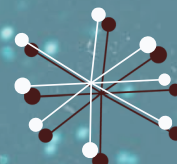
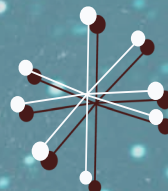
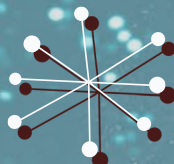
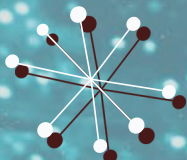
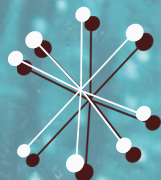
Enjoy a nostalgic night out and make an impact! Partake in all the benefits of "The Punch Bowl" sponsorship package, plus 2 additional tickets, prominent signage on stage, 4 guaranteed song requests and 4 mentions of your business by the Kelly Twins.

DESSERT \$1,000

Nothing sweeter than letting future customers know where to find you! This package includes 2 tickets to the Gala, name featured in the program and press releases, logo featured in event slideshow and your logo/link on the event website. Your name/logo will also be placed on prominent signage by the dessert table. You also have the opportunity to provide business cards or coupons to be placed on the dessert table.

HOSPITALITY \$1,000

Place your call to action on additional signage in our hospitality areas (coat check and restrooms). This package includes 2 tickets to the Gala, name featured in the program and press releases, logo featured in event slideshow and your logo/link on the event website. You also have the opportunity to provide your own branded item for guests.





SPONSORSHIP LEVEL

- | | |
|---|---|
| <input type="checkbox"/> Prom King/Queen (\$7500) | <input type="checkbox"/> Chaperone (\$5000) |
| <input type="checkbox"/> Boutonniere/Corsage (\$3000) | <input type="checkbox"/> Punch Bowl (\$1000) |
| <input type="checkbox"/> Swag (\$2500) | <input type="checkbox"/> Entertainment (\$2000) |
| <input type="checkbox"/> Dessert (\$1000) | <input type="checkbox"/> Hospitality (\$1000) |

SPONSOR INFORMATION

Company name: _____

Address: _____

Phone: _____ Cell Phone: _____

Email address: _____

Name on credit card: _____

Credit card number: _____

Exp. date: _____ CSV: _____

Signature: _____ Date: _____



Thank you for your support!
Email completed form to giannaanselmo@buttehumane.org
or register online at www.buttehumane.org/gala