



Butte Humane Society

Helping Animals

Since 1911

2022 Corporate Partner

We would like to offer your business/organization the opportunity to become a Corporate Partner with Butte Humane Society in 2022.

Butte Humane Society, established in 1911, is one of the oldest nonprofit organizations in our county, serving approximately 10,000 animals each year in our adoption center and veterinary clinic. We have made it our mission to provide for the well-being of all companion animals, provide affordable veterinary care and make it accessible to all pet owners, and promote the human-animal bond through adoption, education and outreach programs.

In October of 2021, Butte Humane Society wrapped up the 4 year long capital campaign and moved into their new forever home. With the increase in space and resources, Butte Humane Society is going to be able to impact more animals and people in our community than ever before - and being a corporate partner means you get to be a part of that! Join our pack as we position ourselves as an animal welfare hub for the north state and do more for animals and our community for the next 100 years.

This is an opportunity to:



Be a sponsor at our signature events

- Woofstock 2022 (2,500 guests)
- Anniversary Gala (325 influential guests)



Appear on print marketing

- Promotional material in adoption packets (1,200 adoptions a year)
- Naming opportunity in new facility



Appear on digital marketing

- Social media recognition (26,000 follower across all platforms)
- Website recognition
- Monthly e-news



Demonstrate your values to the community

- Brand your business as one that supports animal welfare
- Gain credibility as a charitable business

Sponsorship Levels



Platinum



Gold



Silver



Bronze

- Vendor booth space at signature events
- Logo and link on BHS website landing page
- 1 Instagram and Facebook shoutout

\$2,500

- 2 tickets to our annual Gala
- Promotional material in adoption packets (1,200 adoptions a year)
- Vendor booth space at signature events
- Logo and link on BHS website landing page
- Semi annual Instagram and Facebook shoutout

\$5,000

- 6 tickets to our annual Gala
- Logo/name in monthly e-blast (15,500 subscribers)
- Promotional material in adoption packets (1,200 adoptions a year)
- Vendor booth space at signature events
- Logo and link on BHS website landing page
- Quarterly Instagram and Facebook shoutout

\$7,500

- 8 tickets to our annual Gala
- Boost employee morale with 2 Company Cuddles (on-site visit from BHS animals)
- Naming opportunity at the new facility
- Podium/verbal recognition at signature events
- Logo/name in monthly e-blast (15,000 subscribers)
- Promotional material in adoption packets (1,200 adoptions a year)
- Vendor booth space at signature events
- Logo and link on BHS website landing page
- Monthly Instagram and Facebook shoutout

\$10,000

I want to join the pack!

Sponsorship level: Bronze Silver Gold Platinum

Company name: _____

Address: _____

Phone: _____ Cell Phone: _____

Email address: _____

Name on credit card: _____ Exp. date: _____

Credit card number: _____ CSV: _____

Signature: _____ Date: _____

Send form to giannaanselmo@buttehumane.org or call (530) 343-7919