

Butte Humane Society presents:
The 110th Anniversary Gala

DISCO INFURNO

Sponsorship Opportunities

13391 Garner Lane, Chico CA 95973

October 23rd, 2021

5:00 - 9:00 PM

Join us as we celebrate 110 years of supporting animal welfare in our community. This lively event will take place at our new facility under the stars and consist of a catered dinner, fine wines and ales, along with entertainment and fun benefiting the animals of Butte Humane Society.

Expected turnout: 300 influential guests

Publicity: Butte Humane Society social media and website campaigns, E-news, press releases, print material, radio, and TV.

Benefits to your business: Business exposure, outreach opportunities, demonstrating your values in animal welfare to the community.



Butte Humane Society

For more information about this event, please visit
www.buttehumane.org/gala or contact
giannaanselmo@buttehumane.org

Presenting Sponsorships:

Celebration \$7,000

- ♪ 1 table at the Gala (seats 6 guests) with special VIP treatment
- ♪ One full-page ad in event program
- ♪ Prominent signage at the event
- ♪ Podium acknowledgment during the event
- ♪ Naming opportunity of tree memory plaque at the new facility
- ♪ Name/logo featured as a top sponsor on all event marketing (poster, press release, program, website, social media)
- ♪ Prominent placing of logo in event slideshow
- ♪ Prominent placing of logo/link on event website

We Are Family \$5,000

- ♪ 1 table at the Gala (seats 6 guests)
- ♪ One half-page ad in event program
- ♪ Signage at the event
- ♪ Naming opportunity of commemorative brick at the new facility
- ♪ Name/logo featured on all event marketing (poster, press release, program, website, social media)
- ♪ Logo featured in event slideshow
- ♪ Logo/link on event website

That's The Way I Like It \$3,000

- ♪ 6 tickets to the Gala
- ♪ One quarter-page ad in event program
- ♪ Social media acknowledgment
- ♪ Name/logo featured in press releases and event program
- ♪ Logo featured in event slideshow
- ♪ Logo/link on event website

Stayin' Alive \$1,000

- ♪ 4 tickets to the Gala
- ♪ One eighth page ad in event program
- ♪ Name featured in program and press releases
- ♪ Logo featured in event slideshow
- ♪ Logo/link on event website

Funky Town \$500

- ♪ 2 tickets to the Gala
- ♪ Name featured in program and press releases
- ♪ Logo featured in event slideshow
- ♪ Logo/link on event website

**Area Sponsorships:
1 available each**

Entertainment: The Kelly Twins \$2,000

Get funky and make an impact! Enjoy all the benefits of the "Stayin' Alive" sponsorship package, plus prominent signage on stage, 4 guaranteed song requests and 4 mentions of your business by the Kelly Twins.

Hospitality \$750

Place your call to action on additional signage in our hospitality areas (restrooms and coat check). Includes all the benefits of the "Funky Town" sponsorship package as well as an opportunity to provide your own branded item for guests.

Dessert \$750

Nothing sweeter than letting future customers know where to find you! Includes all the benefits of the "Funky Town" sponsorship package, plus the opportunity to include business card or coupon with each dessert.

yes, I want to sponsor!



Sponsorship level: ☐ Celebration (\$7,000) ☐ We Are Family (\$5,000)

☐ That's The Way I Like It (\$3,000) ☐ Stayin' Alive (\$1,000) ☐ Funky Town (\$500)

Area Sponsorship: ☐ Entertainment (\$2,000) ☐ Hospitality (\$750)

☐ Dessert (\$750)

Company name: _____

Address: _____

Phone: _____ Cell Phone: _____

Email address: _____

Name on credit card: _____

Credit card number: _____

Exp. date: _____ CSV: _____

Signature: _____ Date: _____



Thank you for your support!

Email completed form to giannaanselmo@buttehumane.org or
register online at <https://buttehumane.kindful.com/e/gala-sponsorships>