



## Sponsorship Opportunities

### **"The Welcome Home!"**

**New BHS Facility Grand Opening Celebration**

**November 6, 2021**

**12:30 - 4:00 pm**

**13391 Garner Lane, Chico, CA**

Help us wrap up our Journey Home campaign by sponsoring our Grand Opening ! After 110 years, Butte Humane Society will finally have its own fur-ever home, with all of our adoptable animals, vet clinic, programs and services under one roof.

- **Expected turnout:** 1,000+ guests, volunteers, staff, vendors
- **Publicity:** Local news and radio media coverage, BHS e-news, Butte Humane Society website and Social Media campaigns
- **What's In It For Me?:** Business exposure, outreach opportunities and supporting BHS programs and services!



For more information about this event, please visit

[buttehumane.org/Grand-Opening](http://buttehumane.org/Grand-Opening), or contact:

**Erin Underwood**

**[bhsevents@buttehumane.org](mailto:bhsevents@buttehumane.org)**



### The Ribbon Cutter - \$5000

- 4 Groundbreakers Club VIP passes
- Option: Booth and/or Branded Swag\*
- Verbal Acknowledgement at Ribbon Cutting Ceremony
- Facility Naming Opportunity: Memory Tree with Plaque
- 8 event signs (lobby, lawn, and landscaping)
- Social Media Recognition
- Logo & Link on website
- Featured in Event Media campaigns
- Featured on Event Poster
- Featured on Event Banner

### The Welcome Wagon - \$1000

- 8 Humane Hero passes
- Option: Booth and/or Branded Swag\*
- Verbal Acknowledgement at Ribbon Cutting Ceremony
- Facility Naming Opportunity: Engraved Landscaping Commemorative Brick
- 8 event signs (lobby, lawn, and landscaping)
- Social Media Recognition
- Logo & Link on website
- Featured in Event Media campaigns
- Featured on Event Poster
- Featured on Event Banner

### The House-Warmer - \$750

- 8 Humane Hero event passes
- 8 event signs (lobby, lawn, and landscaping)
- Social Media recognition
- Logo & Link on website
- Featured in Event Media campaigns
- Featured on Event Poster
- Option: Branded Swag\*

### The Happy Homemaker- \$500

- 6 Humane Hero event passes
- 6 event signs (lobby, lawn, and landscaping)
- Social Media Recognition
- Logo & Link on website
- Option: Branded Swag\*

### The Well-Wisher - \$250

- 4 Humane Hero event passes
- 4 Event signs (lobby, lawn, and landscaping)
- Social Media Recognition
- Logo & Link on website
- Option: Branded Swag\*

### The Hospitable Hello - \$125

- 2 Humane Hero event passes
- 2 Event signs (lobby, lawn, and landscaping)
- Social Media Recognition
- Logo & Link on website
- Option: Branded Swag\*

*\*Sponsors are encouraged to provide branded promotional material for event "swag bag" distributed to event pass holders*

In-kind donations can be accepted in lieu of cash sponsorships.  
For more details contact, [bhsevents@buttehumane.org](mailto:bhsevents@buttehumane.org)



Yes!

I'd like to sponsor Butte Humane Society's Grand Opening, "The Welcome Home"!

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

- Sponsorship Level:**
- |  |  |  |
|--|--|--|
| <input type="checkbox"/> The Ribbon Cutter<br>\$5000   | <input type="checkbox"/> The Welcome Wagon<br>\$1000 | <input type="checkbox"/> The House-Warmer<br>\$750     |
| <input type="checkbox"/> The Happy Home-Maker<br>\$500 | <input type="checkbox"/> The Well-Wisher<br>\$250    | <input type="checkbox"/> The Hospitable-Hello<br>\$125 |



Please make checks payable to Butte Humane Society:  
2580 Fair St  
Chico, CA 95928

Check #  
\_\_\_\_\_

Payment Amount:  
\$ \_\_\_\_\_

Card #: \_\_\_\_\_

Exp: \_\_\_\_ / \_\_\_\_ CVC: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Billing Zip Code: \_\_\_\_\_

Signature: \_\_\_\_\_