



## 2021 Corporate Partner

We would like to offer your organization the opportunity to become a Corporate Partner with Butte Humane Society in 2021.

Butte Humane Society, established in 1911, is one of the oldest nonprofit organizations in our county, serving approximately 10,000 animals each year in our adoption center and veterinary clinic. We have made it our mission to provide for the well-being of all companion animals, provide affordable veterinary care and make it accessible to all pet owners, and promote the human-animal bond through adoption, education and outreach programs.

After 110 years, Butte Humane Society is moving into a brand new facility - and being a Corporate Partner means you would be a part of this monumental milestone! In moving into a new facility, Butte Humane Society is providing animals a proper place to stay while expanding our services and resources to the community. Join our pack as we position ourselves as an animal welfare hub for the north state and do more for animals and our community for the next 100 years.

### This is an opportunity to:



#### Be a sponsor at our signature events

- Bidwell Bark (1,500 guests)
- Anniversary Gala (325 influential guests)
- Grand Opening (1,000 guests)



#### Appear on print marketing

- Event flyers
- Print press release
- Promotional material in adoption packets (1,200 adoptions a year)



#### Appear on digital marketing

- Social media recognition (26,000 follower across all platforms)
- Website recognition
- Monthly e-news



#### Demonstrate your values to the community

- Brand your business as one that supports animal welfare
- Gain credibility as a charitable business

# Sponsorship Levels



## Platinum



## Gold



## Silver



## Bronze

- Vendor booth space at signature events
- Logo/name acknowledgment on all digital platforms (Facebook, Instagram, BHS website)

\$2,500

- 2 tickets to our annual Gala
- Vendor booth space at signature events
- Logo/name acknowledgment on all digital platforms (Facebook, Instagram, BHS website)
- Promotional material in adoption packets and event swag bags

\$5,000

- 6 tickets to our annual Gala
- Vendor booth space at signature events
- Logo/name and link on all digital platforms (Facebook, Instagram, BHS website)
- Promotional material in adoption packets and event swag bags
- Logo on printed event flyers
- Recognition on all forms of signature event press release (print, radio, TV)

\$7,500

- 8 tickets to our annual Gala
- Vendor booth space at signature events
- Logo/name and link on all digital platforms (Facebook, Instagram, BHS website)
- Promotional material in adoption packets and event swag bags
- Logo on printed event flyers
- Recognition on all forms of signature event press release (print, radio, TV)
- Podium/verbal recognition at signature events
- Company spotlight in monthly e-blast
- Naming opportunity at the new facility

\$10,000

**I want to join the pack!**

Sponsorship level: ☐ Bronze ☐ Silver ☐ Gold ☐ Platinum

Company name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Email address: \_\_\_\_\_

Name on credit card: \_\_\_\_\_ Exp. date: \_\_\_\_\_

Credit card number: \_\_\_\_\_ CSV: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Send form to [cad@buttehumane.org](mailto:cad@buttehumane.org) or call (530) 343-7919